



Press Release

Al Zorah's announces the official opening of Marina 1 at Arabian Travel Market, 2017

- *Marina 1's watersports activities and berthing facility commences operation in phases; Marina 1 will cater to UAE's huge demand for leisure marinas.*
- *The 25,000 sqm recreational park around Marina 1 will eventually host over 17 food & beverage outlets and several other retail and entertainment facilities for guests of all ages.*

Ajman, UAE; April 25, 2017: Al Zorah, a premium, waterfront, lifestyle and leisure destination by Solidere International and the Government of Ajman, announced the official opening of Marina 1 - the development's first fully constructed and fitted out marina at the ongoing Arabian Travel Market. Marina 1 part of the four built marinas, is constructed along the creek and offers sweeping views of the thick, natural mangroves of Ajman.

To bring Marina 1 to life, Al Zorah has partnered with Art Marine as the marina operator and Boat Pilot as Al Zorah's water sports operator.

Art Marine by Abraaj Group is the Middle East's largest and most recognised 360-degree regional leisure yachting enterprise. The company will offer world-class berthing facilities for boats and yachts between 8-40 meters in length and sea rescue services on a 24-hour basis. Other services by Art Marine includes boat purchase, valet, insurance and brokerage, cleaning and maintenance of all boats as well as reserved parking spaces near Marina 1. A refuelling station for boats is also located near Marina 1 within Creek.

On the other hand, Boat Pilot, is a best-in-class certified water sports operator, specialized in area of risk and safety management. With several water sports activities, available at Marina 1, Boat Pilot will ensure a safe and secure environment for all sports enthusiasts.

Imad Dana, CEO of Al Zorah Development Company, said: "Al Zorah is coming alive with several lifestyle and leisure components and this is yet another milestone in the development of Al Zorah as a premium, international destination. We recently celebrated the opening of The Oberoi Beach Resorts and now Marina 1 opens doors to water sports enthusiasts."

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Commenting on the new appointments at Marina 1, he further adds: “By appointing best-in-class and fully dedicated marine operators, we have ensured that our guests receive the highest quality of service that one expects in an internationally reputed, luxury destination. Providing the most luxurious guest experience is at the core of what we do and we are sure that Marina 1 will live up to our guests’ expectations.”

Additionally, Al Zorah Water Sports Centre, operated by Boat Pilot, will offer motorised and non-motorised sports which include jet skiing, water skiing, wakeboarding, kayaking amongst much more. The destination will also host special activities like Stand-Up Paddle Boating Championships, Best Underwater Photo Competition and Jet-Skiing Acrobatic Displays.

Moreover, guests can also enjoy mangrove exploration tours within 2 million sqm of natural mangroves.

Eventually, Marina 1 will also boast a 100,000 m2 creek side development. The creek will be home to a recreational park, over 17 food & beverage outlets, retail facilities and entertainment venues for all age-groups This Marina will become the new go-to place for the UAE and will provide guests an intuitive experience.”

Arrival to Al Zorah is a one of a kind experience. One can reach this destination through road, sea plane boats and yachts.

Al Zorah has many leisure and lifestyle components

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About Al Zorah Development Company:

The Al Zorah Development (Private) Company P.S.C marks the partnership between the Government of Ajman and Solidere International and is a Free Zone Company under the laws of Ajman, UAE. The company’s aim is to develop Al Zorah as a distinctive tourist and lifestyle destination.

About Art Marine:

ART Marine, a Portfolio Company of ‘The Abraaj Group,’ was incepted in 2005 and has successfully delivered the highest number of yachts in the region. It grew to become the Middle East’s largest and most recognized ‘360o Leisure Yachting Enterprise.’ In 2013, it was awarded the ‘Dealer of the Year’ at the Boat Owner Middle East Awards.

With on the ground operations in Dubai, Abu Dhabi, Bahrain, Oman, Qatar and Egypt, ART MARINE continuously strives to offer a 360o yachting experience. Through its five divisions – Yacht Sales, Yacht Service, Marina Management, Yacht Valet and Marine Products - ART Marine provides clients with world-class products, state-of

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the-art facilities and personalized services, to meet the demands and expectations of the most discerning boating enthusiasts and yachting connoisseurs. ART Marine is a preferred Middle East dealer of the Italian Ferretti Group, world leader in the design, construction and sale of luxury motor yacht brands including Riva, Pershing and Itama.

ART Marine Marinas Division manages six boutique marinas across the GCC and has been awarded as the winner of Leading Marina Management Company at the World of Yachts Awards 2012 and 2015; its marina network benefits from the wealth of experience and economies brought through centralised management.

For further information, please visit <http://www.artmarine.ae>

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